## What is claimed is:

- 1 1. A method of updating business control data, comprising the
- 2 steps of:
- 3 developing a model of business rules and building said rules into
- 4 a modeled database:
- 5 entering business control data into said modeled database; and
  - disseminating to a plurality of applications, respective portions of said business control data according to said business rules.
  - 2. The method of claim 1, wherein said rules are built to define a dissemination structure.
- 3. The method of claim 2, wherein said structure has a plurality 2 of instances of said modeled database.
- 4. The method of claim 3, wherein said plurality of instances run 1
- 2 on a corresponding plurality of servers located in corresponding
- geographical locations. 3
- 1 5. The method of claim 4, wherein said geographical locations are
- 2 in disparate continents.

- 4 entered into said modeled database using a common data
- 5 administration application.
- 1 7. The method of claim 6, wherein said common data administration
- 2 application is adapted to receive input from logged on
- 3 individuals and from an automated feed from a source system.
- HOCKBROW GHORSO 8. The method of claim 6, further comprising the step of entering additional rules into said common data administration application.
  - 9. The method of claim 8, wherein said business control data is entered into said modeled database according to said additional rules.
- 1 10. A system for updating business control data, comprising:
- 2 a relational database having rules defining a business model
- 3 having a plurality of applications;
- 4 business control data in said relational database; and
- 5 dissemination means coupled to said relational database for
- 6 disseminating said business control data to said plurality of
- 7 applications according to said business rules.

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- 8 11. The system of claim 10, wherein said rules define a
- 9 dissemination structure.
- 1 12. The system of claim 11, wherein said structure has a
- 2 plurality of instances of said relational database.
- 1 13. The system of claim 12, wherein said plurality of instances
  2 run on a corresponding plurality of servers located in
  3 corresponding geographical locations.
  - 14. The system of claim 13, wherein said geographical locations are in disparate continents.
  - 15. The system of claim 10, further comprising a common data administration application coupled to said relational database for entering said business control data into said relational database.
- 1 16. The system of claim 15, wherein said common data
- 2 administration application is adapted to receive input from
- 3 logged on individuals and from an automated feed from a source
- 4 system.

- 1 18. The system of claim 17, wherein said common data
- 2 administration application is adapted to enter said business
- 3 control data into said relational database according to said
- 4 additional rules.
  - 19. A computer program product for instructing a processor to maintain business control data, said computer program product comprising:
  - a computer readable medium;

first program instruction means for developing a model of business rules and building said rules into a modeled database;

- 7 second program instruction means for entering business control
- 8 data into said modeled database; and
- 9 third program instruction means for disseminating to a plurality
- 10 of applications, respective portions of said business control
- 11 data according to said business rules; and wherein
- 12 all three of said program instruction means are recorded on said
- 13 medium.